

项目教学法  
在中职餐饮实训课中的运用

专业导师手册

1.

2.

3.

4.

5.

6.

*1*

*2*

*3*

4

3

7

3

5

1


			---	

\_\_\_\_\_

1		**
2		
3		
4		
5		1 2
6		1 2
7		1 2 3 4.

\_\_\_\_\_

	A	B	C	D	E

\_\_\_\_\_

	A	B	C	D	E



6

50% 40% 10%

1

1

2

2

1

40%

40% +

60%

60% =

2

a

b

c

C D E

d

A B

)

(

3

4

1

3



# 2025

SWOT  
20 80

SWOT		Strength	Weakness
Opportunity	Threat	SWOT	
SW		OT	

W

(0)

(T)

SWOT

SWOT

SWOT

1

2

SWOT

SWOT

3

SWOT

SWOT

SWOT

SWOT

SWOT

?

?

SWOT

Learned

1965

(check list)

(distinctive competence)

PEST

Porter

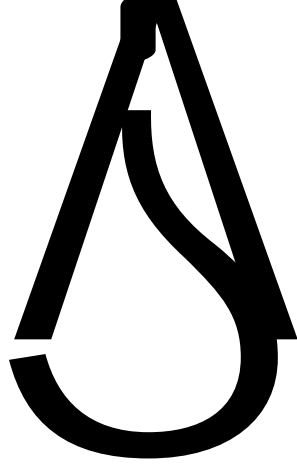
SWOT

SWOT

SWOT

SWOT

1.





SWOT

SWOT

SWOT